

श्रापा अरिय

# **EXTRAORDINARY**

HIST I-ROUSE I

PART I-Section I

प्राधिकार से प्रकाशित

# PUBLISHED BY AUTHORITY

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नई बिहनो, बृहस्पतिबार, श्रप्रैल 6, 1967/बैन 16, 1889

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NEW DELHI, THURSDAY, APRIL 6, 1967/CHAITRA 16, 1889

इस भाग में भिन्न पृथ्ठ पंख्या वी जाती है जिससे कि यह ग्रला संकलन के कर में रखा जा सके। Separate paging is given to this Part in order that it may be filed as a separate compilation.

## MINISTRY OF COMMERCE

PUBLIC NOTICE

IMPORT TRADE CONTROL

New Delhi, the 6th April 1967

Subject.—Import policy for Newsprint—Printing and Writing Paper (excluding laid marked paper) which contains mechanical wood pulp amounting to not less than 70% of fibre contents—S. No. 44/V—for the year April 1967—March 1968.

No. 30-ITC(PN)/67.—The import policy for Newsprint (S. No. 44/V) for the year April 1967—March 1968 is given in the Annexure I to this Public Notice and shall be applicable with effect from 1st April 1967.

contents.

# Annexure I

Part & S.No. of ITC Schedule	Description	Licensing Authority	Policy for Establish- ed Importers	Validity of licences	Remarks
ı	. 2	3	4	5	6
44.'V	White printing paper (excluding laid marked paper) which contains mechanical wood pulp amounting to not less than 70% of the fibre		Nil	Twelve months	I. Licences issued for news- sprint will also be valid for import of water-lined newsprint provided it con- tains mechanical wood- pulp amounting to not less than 70% of the fibre content and its weight is not less than 50 grammes per equare metre.

## 2. A. U.

- 3. A. U. applications from publishers and/or printers of newspaper and periodicals for newsprint and art paper should be submitted, in duplicate and complete in all respects, through the Registrar of Newspapers for India, Ministry of Information and Broadcasting, New Delhi.
- 4. Applications should reach the Registrar of Newspapers for India, New Delhi, by the 16th August, 1967.
- 5. The basic entitlement of individual newspapers periodicals for newsprint and indigenous printing and writing paper, oiher than Nepa newsprint, will be determined by the Registrar of Newspapers for India, New Delh, on the basis of entitlement as admissible in terms of the newsprint Allocation Policy for 1966-67 (announced vide Public Notice No. 54-ITC (PN)/66, dated 26-4-1966), plus the increases including the Election increase admissible therein. The regularity of Publication during 1966 will be taken into consideration.
- Import licences, or authorisation, for the entitlement worked out in accordance with para 5 above will be issued in the following manners—

Annual	Quantity to be allowed	Quantity to be allowed	Quantity to be allowed	Quantity of imported newsprint.		
entitlement	in imported in newsprint	in indigenous newsprint manufactured	anowed in indigenous printing & writing pape other than Nepa Newsprint	To be licensed from free resources	To be authorised against canalised imports	
	sprint and indigeno	us printing and u	riting paper.	· ·	<u>.</u> ., <u>.</u>	
(a) Less than 100 m. tons	100%	Nil	Nil	100%	Nil	
(b) 100 m. tons or more but less than	Daily newspaprs editions).	(including their	Sunday }	,•		
1,000 m. tons	75% Periodicals	20%	5%			
(c) 1,000 m. tons or above	75%  Daily newspaper  editions)	25% s (including the	Nil } ir Sunday		ermined by the f Newspapers for	
	70% Periodicals	20%	10%			
	70%	30%	Nil J			
Glazed news-			-			
print :						

### Notes

- (1) Users of glazed newsprint will get their entitlement of glazed newsprint only to the level at which they were sanctioned in 1966-67. The balance of their entitlement will be only from standard newsprint. However, the users of glazed newsprint with an annual entitlement of 25 metric tons, or less, will be given the entire quantity in glazed newsprint.
- (2) Standard newsprint licensed from 'free resources' will have to be imported against contracts entered into with specific suppliers in foreign countries.
- (3) Napa newsprint and printing and writing paper in lots of less than 10.00 metric tons will not normally be allotted. Newspapers and periodicals whose annual entitlement of Napa newsprint and printing and writing paper amounts to less than 10.00 metric tons will be allowed the whole quantity in imported newsprint.
  - (4) All allotments will be subject to marginal adjustments.

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With the exception of newspapers/periodicals mentioned in the succeeding remarks, it will not be possible to meet the demand of newspapers and periodicals for additional newsprint and/or indigenous printing and Writing paper, other than Nepa Newsprint, on account of increase in their periodicity, of pages page-arca, number However, and circulation. within the authorised quota of newsprint and/or indigenous printing and writing paper for the licensing period each newspaper or periodical will be free to adjust its periodicity, page-area, number of

I 2 3 4 5

pages and circulation to meet its individual requirements. The Common Ownership Units will be free to adjust their authorised quota as a unit between their variouspublications from 1967-68.

- 8. Existing newspapers and periodicals with a basic entitlement of 10,000 copies and less as calculated vide Para 5, Will on application, be allowed 50% increase in their circulation.
- 9. The existing daily newspapers (including their Sunday editions) and also periodicals will, on application, be permitted an additional quota on their basic entitlement as calculated vide para 5, for increase in circulation as under:—
- (i) Dailies and periodicals with a circulation between 10,000 and 50,000 copies. 25% increase over their basic entitlement as calculated vide para 5 above. The 50% of the 25% increase will be from Nepa and the balance 50% from imported. However, the users of glazed newsprint will get the entire 25% increase only from standard imported newsprint.
- (ii) Dailies with a circulation of above 50,000 copies 10% increase over basic entitlement as calculated in para (5) above, to be given in printing & writing paper.
- (iii) Periodicals with a circulation of above 50,000 copies 10% increase over basic entitlement as calculated in para (5) above. This will be given in Nepa newsprint in case of users of standard newsprint and in imported newsprint in the cases of users of glazed newsprint.
  - (a) Clearance regarding availability of newsprint for new periodicals and newspapers.
  - Parties intending to start/newspapers or periodicals should obtain clearance regarding availability of newsprint from the Registrar of Newspapers for India, before comencing publication. Information as per Annexure IV should be furnished while applying for clearance.

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- (b) (1) New Periodicals . New periodicals will be allowed generally to develop and build-up an average circulation upto a the maximum limit of 5,000 copies of 16 pages of standard size of a daily newspapers during the first three months, after commencement of publication For the first three months, printing and writing paper will have to be used by them After three months of regular publication, they will be allotted standard imported newsprint in accordance with remarks 6 above
- (ii) New Daily Newspapers New daily newspapers will be allowed generally an initial quota to develop and build-up an average circulation to the maximum limit of 5,000 copies of ten pages per publishing day during the first three months after commencement of publication During these three months, only Nepa newsprint and printing and writing paper will be authorised in equal proportion
- (c) After three months of publication, the newspapers and periodicals will be required to produce evidence (Chartered Accountant's Certificates in the form given in Annexure II to this Public Notice) to show the average circulation achieved and the average pagearea and number of pages printed during the first three months If they attain the targetted average circulation on the number of pages and size allowed, they will receive newsprint quota for the rest of the licensing period for the number of copies, size and average number of pages initially allowed If, however, they do not achieve, the targetted average circulation and print the average number of pages in the size allowed during the three months trial period, they will be allowed newsprint quota for the average circulation actually achieved and the average number of pages and page-area actually printed.

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- (d) Existing newspapers and periodicals which did not obtain clearance for the use of newsprint or licence/authorisations in 1966-67 will be treated in the same manner as new newspapers and periodicals.
- vill be made available for new papers to be sponsored by common ownership units. The common ownership units can, however, do so, if they so desire, from their authorised quota for the unit as a whole,
- Note:—Common ownership units are those that have been categorised in Chapter IV on pages 52 to 78 of the Press in India, 1966, Part-I, Tenth Annual Report of the Registrar of Newspapers for India.
- 12. Newspapers and periodicals which serve mainly as advertisement media or house magazines for particular firms or individuals will not be given any licences/authorisations for newsprint. Similarly, serialised fiction, and racing guides, etc. will not be given any licences/authorisations.
- 13. Newspapers and periodicals should furnish Chartered Accountant's Certificate of circulation, size and pages for 1966-67 as in the form given in Annexure II to this Public Notice. If any newspaper and periodical had not fully utilised the quantity granted in 1966-67 including the increases in circulation and also for election increases the unutilised quantity will be adjusted from its entitlement of 1967-68.
- 1.4. The publishers and/or printers of newspapers/periodicals should furnish the following information/documents with their application, separately in respect of each publication:—
  - (i) Title of the newspaper/ periodical and the date from which it is regularly published;

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- (ii) Area of the page of newspaper/periodical (in square inches) during 1957 or the first year of publication and also during 1966-67;
- (iii) Average number of pages per issue, including supplements, during 1957, or the first year of publication and also during 1966-67;
  - v) Periodicity of issue and language of the newspaper/periodicals and whether it has been in regular publication from the 1st January, 1966, to the 31st December, 1966, indicating the actual number of days of publication;
  - (v) Average circulation publishing day during the period April 1966-March 1967, indicating the paid and free (including com-plimentary, voucher, exchange, bonus, sample and office copies only) circulation, separately, Copics representing unsold returns and other copies which might have been printed, but not actually sold or distributed free as complimentary voucher copies, etc. should not be included in the circulation statement but shown separately. The number of copies distributed free, unsold returns or any copies printed but neither sold nor distributed free would be taken into consideration for purposes of allotment of newsprint, provided represent a reathese sonable percentage of the print-order. The culation should be certified by a Chartered Accountant where it cxceeds 2,000 copies per publishing day. The certificate should be in the form given in Annexure II to this Public Notice. Chartered Accountant's Certificate in the form

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given in Annexure II—certifying the page-area, the average number of pages and monthwise average circulation during April '66—March, '67, should also be furnished in those cases where the circulation exceeds 2,000 copies.

- (vi) Sample copy of an issue bearing the date of 1st April, 1967, or the date nearest to it should also be sent.
- (vii) Whether the newspaper/
  periodical is registered with
  the Registrar of Newspapers for India, and if so,
  the Registration Number
  allotted.
- (viii) The total quantity of newsprint (imported and indigenous to be shown separately) allotted and consumed during April 1966—March 1967. In case an applicant consumed more newsprint and printing and writing paper than what had been allotted for the period mentioned above, the source(s) from which the additional quantities were procured should also be indicated.
  - (ix) Stocks and expected arrivals (to be shown separately) as in Annexure V.
  - (x) Details whether the newspaper/periodical(s) is (a) printed on rotary or flat-bed press or any other type of printing machinery; and (b) whether the newsprint used is in reels or sheets, glazed or unglazed and the size of the reels or the sheets;
  - (xi) If sheets are used, is import actually effected in reels which are converted into sheets on arrival in India?

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- entitlement for newspapers whose entitlement for newsprint is, and who apply for a licence for less than 40.00 metric tons per annum will be exempted from payment of licence fee and production of income-tax verification number. This exemption does not cover art paper.
- 16. If any actual user is not in a position to effect import himself against the licence issued to him, he can apply for a 'letter of authority' in favour of the party through whom he desires to effect import, provided such party holds quota certificate(s) for newsprint, or are the sole agents of the foreign suppliers.
- 17. The weight of printing & writing paper (excluding laid marked paper) which contains mechanical wood pulp amounting to not less than 70% of the fibre contents falling under this serial number should not be less than 50 grammes per square meter.
- 18. (a) Licences for art paper for cover pages and/or inside pages will be issued only to those periodicals which had been getting licences for art paper for cover pages and/or inside pages in the past;
- (b) No art paper will be licenced for cover pages of periodicals (printed in newsprint) whose average pages per publishing day are less than 50. Such periodicals, will, on application, be allowed to import glazed newsprint upto 100 grammes per square meter. In other cases, art paper will be licensed for cover pages, but grammage per square meter will not exceed 100 for periodicals (printed on newsprint) having upto 100 pages per publishing day and 135 in cases where the number of pages exceeds 100. A higher grammage may be allowed, on the merits of each case, for cover pages of periodicals printed entirely on art paper.
- (c) Art paper not exceeding 100 grammes per square metre. will be allowed for inside pages

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- (d) Entitlement for Entitlement for art paper for cover pages and/or inside pages will be worked out on the basis of the number of coverand/or inside pages published on art paper in 1957 and average circulation during 1961-62. If, however, the certified consumption in 1966-67 (Chartered Accountant's Certificate in the form given in Annexure III to this Public Notice to be furnished) or the entitlement calculated on the basis of average number of cover and/ or inside pages on art paper published in 1966-67 and average certified circulationduring that year (Chartered Accountant's Certificate in the form given in Annexure II to this Public Notice to be furnished) is less, the quantity allowed will be based on such consumption/ entitlement.
- (e) Normally, 50% of the entitlement will be authorised from indigenous art paper and the balance 50% will be licensed in imported art paper, after imposing a cut of 10%.
- Licences for art paper will be issued on annual basis, subject to the conditions that may be prescribed for annual licences in the Red Book for the year April, 1967-March 1968. Licences for glazed and standard newsprint will also be issued on annual basis. These licences will, however, be subject to the condition that they can be utilised upto 50% and 75% of the quantity and value covered by them upto the 30th September and 15th November, 1967, respectively. It will not be necessary for the actual users to return licences for glazed and standard newsprint for endorsement in respect of utilization of the balance 50% or 25%, as the case may be. Licences issued for standard and glazed newsprint for an annual entitlement upto Rs. 20,000/-, in terms of value, can be utilized in one lot at any time within their validity and will not be subjected to the condition regarding utilization of 50% only upto the 30th September 1967 or 75% upto the 15th November, 1967.

Annexure II	
Form of Chartered Accountant's Certificate regarding circulati- letter head of the Chartered Accountant.	on, etc. to be typed on the
Note: This certificate is required separately for the periods	:
(a) April 1961—March 1962, (b) April 1966—March 67.	
Name of the Newspaper/periodicals:	
Place of Publication	
Language:	
Periodicity:	
(a) Average number of copies printed, mohth-wise, per publito	lishing day from
(b) Average number of copies sold, month-wise, per publishin to	g day from—→————
(c) Average number of copies distributed free, month-wise, pring complimentary, voucher, exchange, bonus, sample at to—————.	per publishing day (includ- nd office copies) from——
(d) Average number, monthwise, of unsold returns and oth included in (b) & (c).	er copies printed but not
(e) Average size of the page of the newspaper/periocical in	n sq. inches from
(f) Average number of pages of the newspaper/periodicals	per publishing day from
(Signature	of Publisher).
CERTIFICATE BY CHARTERED ACCOUNTANT OR QU	
I/We have examined the books and accounts of (nar.	ne of Paper)
(language and periodicity) (A	Address)
for the period from————————————————————————————————————	my/our opinion, the state-
belief and according to the explanation given to me/us as shown by the	of my/our information and
(Signature) ——	
(Name in block Chartered Accou	
Or	
DATE :	lified Auditor

Stamp of the Chartered Accountant.

Qualified Auditor

Registration No.

Address.

# ANNEXURE III

Form of Chartered Accountant paper to be typed on the the	ntant's Certificate regardin letter head of the Chartere	g consumption to be submitted for decountant.
Registeration chartered Accountant of have examined the books and	(full Address) records of M/s.	do hereby solemnly declare
the destroi our/my information:	and belief and according to	(name of commodity) —and do certify that to explanation given to us/me that ity) during the said period was
Name of Commodity	Imported Quantity Value	Indigenous Quantity Value
Stamp of the Chartered Accountant(s)		Signature————————————————————————————————————

#### ANNEXTURE IV

Note :-	The following	particulars at	e required	to be furnish	ed in the case	of new	dailies a	andl
	periodicals.		•					

- (i) Name of the Publication:
- (ii) Address of the publication:
- (iii) Language:
- (iv) Periodicity: % %
- (v) Price per copy :
- (vi) Size of the page:

Length (————) (in inches)
Width (—————) (In inches)

Page-area (----) (in sq. inches)

- (vii) Average number of pages per copy,
- (viii) If the publication has not yet commenced publication.
  - (a) the proposed date of publication;
- $(\bar{a})(b)$  the proposed circulation:

Copies to be sold.....

Copies to be distributed free, etc.—....

- (c) date on which declaration filed alongwith other particulars.
- (ix) If the publication has already commenced publication;
  - (a) the date o commencement;
  - (b) the average circulation per publishing day in April 1961—March, 1962, indicating—

Average number of copies printed;

Average number of copies sold;

Average number of copies distributed free, etc: ; and Number of Issues published during the year;

(c) The average circulation per publishing day during the first three months publication indicating:—

Average number of copies printed;

Average number of copies sold;

Average number of copies distributed free etc.; and

Number of issues published during the period.

- (A Chartered Accountant's Certificate regarding average circulation per publishing dayshowing separately the average number of copies printed, sold and distributed free, etc., number of pages and page-area during April 1961—March 1962 or during the first three months of publication as the case may be, should also to furnish if the average circulation exceeds 2,000 copies.)
  - (x) (a) Is the publication registered under the Press and Registration of Books Act?
    - (b) If the reply to (a) above is in the affirmative, Registration Number allotted by the Registrar of Newspapers for India.
  - (xi) (a) Name(s) and address(es) of the owner(s) and director(s) and Partner(s), etc.
    - (b) Are the owner(s), partner(s) and director(s) or any one of them already associated? with the publication of any existing newspaper(s) or periodical(s).

(c) If the reply to (b) above is in the affirmative, names of owner(s), etc. and the name(s) and address(es) of the newspaper(s) etc. with which they are connected.

Name(s) of the Owner(s) etc.

Newspaper(s) with which connected

Name/Language | Periodicity | Place of Publication

- (xii) Nature of contents of the existing paper or proposed paper.
- (7iii) Name of the PaPer(8) with whom the existing newspaper has been associated a t present or in the last five years or any of his members of Family † are associated or have been associated during the last five years.
- %In the case of a daily, whether published on all the seven days of a week or less.
- @To be furnished only if the publication started before 31-3-1962.
- \*To be given only if the publication started after 31-3-62.
- † Family for this purpose would include 'Father', 'Mother', 'Brother, 'Son', 'Daughter' and 'Wife'.

169

## Annexture V

Sl. ENo.	Name of the paper	Stocks as on 31-3-1967  Against Against 1966-67 1967-68		To	li cences e News paper a	d arrivals against i.i.f. allocations, and White printing risations.	
		entitlement	quota, if any		Against 1966-67 entitlement	Against 1967-68 expected entitlement	Total
1	2	3	4	5	6	7	8

- 1. Imported
  - (a) Glazed.
  - (b) Unglszed
- 2. Nepa Newsprint
- 3. Printing & Writing Paper

I/We hereby declare that the above statements are true and correct to the best of my/our knowledge and belief.

Signature of Publisher/Manager.

¿Dated :----

P. D. KASHEKAR, Chief Controller of Imports & Exports